



We are pleased to invite you to participate in the 31<sup>st</sup> Annual Taste of Marietta, scheduled for Sunday, April 26, 2026, from 11:00 AM to 7:00 PM. This popular event, a cherished tradition in our community, is designed to promote and showcase the diverse culinary offerings of Marietta and Cobb County. The festival will take place across all four sides of the Square and has consistently drawn enthusiastic attendance. Enclosed you will find an application to reserve your space at this exciting event. Due to high demand, we will implement a selection process for participating restaurants this year. Please note that not all applicants will be selected. To enhance the experience for eventgoers, we will limit participation from businesses without a physical storefront. We look forward to the possibility of your involvement in this celebrated community event.

The Registration fee includes:

- 10'x10' tented space
- 1 8-foot table & 2 chairs
- Health Department Permit (The inspection now costs \$60)
- Inclusion in festival advertising
- Banner with restaurant name on it

Each Restaurant is required to give a \$500 deposit check made out to JRM Management. The deposit check will be returned to you as long as the rules and regulations are followed, and your area is clean upon check out.

Please note: Due to health department requirements, all completed forms must be submitted by March 27, 2026. Please turn in your application ASAP, there is limited space.

We hope to see you at the 31<sup>st</sup> Annual Taste of Marietta!

**Casey Miller**

Restaurant Vendor Information

Office: 770-423-1330

[Casey@jrmmanagement.com](mailto:Casey@jrmmanagement.com)



# Festival Rules & Regulations

The Taste of Marietta festival is conducted in compliance with the requirements of the City of Marietta Parks and Recreation Department, the Marietta Fire Department, the Marietta Police Department, and Cobb County Public Health. All participating restaurants and vendors are required to read and adhere to the following rules and regulations. The signed acknowledgment page must be submitted with the completed application, deposit check, and registration fee. Failure to comply with any requirement outlined herein may result in forfeiture of the mandatory \$500 deposit. Festival management will monitor vendor setup to ensure compliance and to address potential issues before the festival begins.

## 1. Festival Schedule and Booth Placement

The festival will operate from 11:00 AM until 7:00 PM, with vendor setup permitted between 6:00 AM and 9:00 AM. Vendors will receive a site layout and assigned tiered check-in time prior to the event. Booth placement is determined by logistical factors, including electrical needs, distribution of food types, and required spacing for grills or smokers. While special placement requests may be considered, specific locations cannot be guaranteed. Vendors are not permitted to break down their booth prior to 7:00 PM.

## 2. Menu Requirements and Pricing Standards

All vendors must comply with the festival's pricing structure, which requires that taste portions be priced between \$2.00 and \$10.00. These items must be small "tastes" rather than full meal portions. Past festival feedback has indicated concerns regarding oversized portions sold at maximum pricing, which limits the ability of attendees to experience multiple vendors. **No item may exceed the \$10.00 limit.** All menu items must be submitted for approval by Visit Marietta, and no food sales may occur after 7:00 PM closing time. Failure to adhere to the pricing or sales cut-off rules will result in forfeiture of the vendor's deposit.

## 3. Booth Conduct and General Restrictions

Vendors must comply with all conduct expectations throughout the event. Music of any kind may not be played within a vendor booth, as entertainment is centrally programmed by the festival. Overhead decorations may not extend above the designated banner area. Consumption of alcohol by vendors or staff during the event is strictly prohibited and may result in immediate removal and forfeiture of the deposit. Food service trailers are not permitted anywhere within the festival footprint. A designated Food Truck Alley exists for approved food trucks, but participation in that area requires separate permissions.

## **4. Cleanliness, Surface Protection, and Waste Disposal**

All vendors are responsible for maintaining the cleanliness of their assigned booth space, including adjacent sidewalks, streets, and hard surfaces. The booth area must be fully cleaned before departure. Grease, oil, wastewater, or any other waste material may not be disposed of on streets, grass, drains, or festival property. Vendors must safely remove their own grease. **To prevent damage to sidewalks and park areas, tar paper (roofing paper) is required beneath all booth setups.** Brick sidewalks must be fully covered to prevent staining or breakage. Festival staff will inspect vendor areas throughout setup to confirm compliance, and violations may result in forfeiture of the deposit.

## **5. Fire Safety Regulations and Cooking Equipment Requirements**

All vendors must comply with Marietta Fire Department regulations pertaining to cooking equipment, open flames, and fire safety. Open grills must be placed outside the tent, with a minimum of ten (10) feet between the tent and the curb to allow space for smokers, grills, and other equipment. All smokers and open-flame grills must be enclosed with barricade fencing as required by the festival.

Warming devices placed on tabletops must rest on non-combustible surfaces. Solid-fuel or propane grills and gas-fired cooking equipment must be positioned at least ten (10) feet from the tent and accompanied by a 10-lb. ABC fire extinguisher. Electric or gas fryers must be positioned at least five (5) feet from the tent and require both a 10-lb. ABC extinguisher and a Class K extinguisher. All extinguishers must bear a current service tag from a licensed Georgia State Fire Marshal contractor. All BBQ grills must have a cover; however, quick-cooking grills without covers must transfer cooked food inside the tent for preparation. Grills must be positioned at least thirteen (13) feet from the public. Outdoor cooking involving open flames may not occur within ten (10) feet of any tent or canopy.

## **6. Health Department Requirements**

Cobb County Public Health requires each participating restaurant to complete and submit a Temporary Food Service Permit prior to the festival. The form will be provided to vendors and must be submitted prior to the event. Compliance with all health regulations is mandatory and subject to inspection.

## **7. Water, Equipment, and Required Vendor Supplies**

Water access will be available onsite; however, vendors must supply their own hoses. Vendors are responsible for bringing all necessary cleaning supplies, extension cords, and ADA-compliant cord covers. Tape may not be used to secure cords under any circumstances. Vendors must also provide any additional equipment required for their operation beyond what is included in the standard booth package.

## **8. Electrical Regulations and Power Limitations**

Electricity is not included in the vendor registration fee and must be purchased separately. Due to infrastructure and safety constraints, electrical rules will be strictly enforced. Each purchased duplex outlet represents a single 20-amp circuit. Vendors may purchase a maximum of two duplex outlets. The combined electrical load on any individual duplex outlet may not exceed 20 amps. Vendors whose equipment trips breakers or exceeds allowable amperage will not be permitted to use that equipment.

All festival power is ground-fault protected and cannot be bypassed. Extension cords must be a minimum of 10-gauge, and vendors are encouraged to bring cords long enough to reach the nearest distribution point, typically either one 100-foot cord or two 50-foot cords. Generators are prohibited. Any cord crossing a walkway must be protected with an ADA-compliant cover.



Sunday, April 26, 2026

Please make a copy of this signature page to keep for your records

Please note that you and your staff working the event are responsible for knowing and following these rules and regulations. Failure to comply with these rules will result in forfeiture of your \$500 deposit.

For questions about the event, go to [www.tasteofmarietta.com](http://www.tasteofmarietta.com)

I have read and agree to comply with the attached rules and regulations.

Restaurant/Company: \_\_\_\_\_

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please send this signed page back with your application, deposit check, and registration fee.**

JRM Management

ATTN: Casey Miller

PO Box 777

Kennesaw, GA 30156

770-423-1330

[Casey@jrmmanagement.com](mailto:Casey@jrmmanagement.com)

2026 Vendor Application

31<sup>st</sup> Annual Taste of Marietta – April 26, 2026

**Please Print**

Restaurant Name: \_\_\_\_\_

Contact Name(s): \_\_\_\_\_ Position: \_\_\_\_\_

Restaurant Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

<b>Vendor Space:</b> Includes (1) 10'x10' tented space, (1) 8' table, (2) chairs, health permit inspection fee, banner above booth	\$600 each x __ = __
<b>Vendor Space (Marietta Square Store Front):</b> Includes (1) 10'x10' tented space, (1) 8' table, (2) chairs, health permit inspection fee, banner above booth	\$350 each x __ = _____
<b>Vendor Space (Food Truck):</b> Trailer or food truck Please note size of truck/space needed - _____ ' x _____ ,	\$600 each
<b>20 AMP outlet – two outlets max</b> *Please note electricity is NOT included in your registration* No generators are allowed/please read separate notes regarding electricity	\$50 each x __ = __ 2 outlets max per space
<b>Extra tables (8 ft. tables)</b>	\$15 each x __ = __
<b>Extra Chairs</b>	\$4 each x __ = __
<b>T-shirts – Please indicate sizes</b>	\$10 each x __ = __
<b>Total Amount enclosed:</b> (3.5% convenience fee added with card)	\$

Your \$500 required deposit check is kept on file and only cashed if you fail to follow the attached rules and regulations.

Return all Application materials to:

JRM Management – ATTN: Casey Miller

Make all checks payable to

JRM Management

PO Box 777 Kennesaw, GA 30156

No applications accepted after Friday, March 27, 2026

Casey Miller 770-423-1330 – [Casey@jrmmanagement.com](mailto:Casey@jrmmanagement.com)

31<sup>st</sup> Annual Taste of Marietta

Please complete this form and return it to JRM Management by Friday, March 27, 2026.

You can scan and email the completed forms to [casey@jrmmanagement.com](mailto:casey@jrmmanagement.com) or mail to PO Box 777, Kennesaw, GA 30156

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**Please Note:** It is essential to serve a taste or sample of food rather than a full meal or serving. By offering smaller portions at a lower price point, festivalgoers will have the opportunity to try a variety of offerings and visit more restaurant booths. This approach benefits everyone involved, leading to greater overall success for all vendors.

This year, menu boards will be blank and will allow you to write directly on it what you will be serving. This allows more flexibility to adjust your menu prices, so be sure to bring an 8.5 x 11 printed menu or marker to write with.

Menu Item	Price (\$2.00 - \$10.00) Strictly Enforced

How should your restaurant name appear on the booth banner?

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What equipment will you be bringing to Taste of Marietta? (Grills, smokers, fryers, warmers, etc.) Please be as specific as possible. Please read enclosed information on electricity requirements and smokers/open flame grill regulations.

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All paperwork is due by March 27, 2026

Thank you for being part of Taste of Marietta! You will receive the site layout a few days before the event along with event day details. Please call Casey Miller (770-423-1330) with questions. See you April 26<sup>th</sup>! Please scan and email forms to [casey@jrmmanagement.com](mailto:casey@jrmmanagement.com) or you can mail them to PO Box 777 Kennesaw, GA 30156



## Food Judging and 2026 Awards of Distinction

All Taste of Marietta restaurants are eligible to participate in the “Awards of Distinction.” Winners will be announced on stage by our emcee at 3:00 PM, and the Visit Marietta team will bring the award to you later that day.

Restaurants interested in participating will be assigned a scheduled time to bring their award samples to the second floor of the Earl Smith Strand Theatre (corner of East Park and North Park). To participate, you must indicate your interest in advance by completing and returning the form provided. Participation is optional but open to all restaurants.

**Forms must be submitted by April 15.**

Each participating restaurant may submit **up to two dishes**, and selections must be entered into **two different categories**. All submitted dishes must be items you are serving at the festival. The available categories are listed below, please select only two.

In addition, all entries will automatically be considered for the “Tastiest Taste” Award, which recognizes the overall best dish as selected by the judges

### **The Big Chicken**

Serves a landmark chicken dish

### **Best Seafood Dish**

A delicious seafood dish that rivals them all

### **Most Unique**

Probably not found in your everyday kitchen

### **Finger Lickin' Good**

The tastiest food eaten with the hands

### **Tastiest Beverage**

From smoothies to teas and everything in between.

(Must be nonalcoholic)

### **Best International Cuisine**

Tasty treats from outside our borders

### **Best Comfort Food**

What grandma would serve you when you were a kid

### **Dangerously Delicious Dessert**

Will tempt even the most serious dieter

### **Blazin' BBQ**

BBQ so good it would make a vegetarian eat meat again



### Food Judging and 2026 Awards of Distinction

Yes! I am interested in participating in the food judging and awards at Taste of Marietta.

Please assign me a time slot for me to bring my food samples to the judges.

Restaurant Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Email address: \_\_\_\_\_

I wish to enter up to two dishes in the following categories (please circle):

- The Tastiest Taste award will be chosen by the judges and may come from any category

**The Big Chicken**

**Best Seafood Dish**

**Most Unique**

**Finger Lickin' Good**

**Tastiest Beverage**

**Best International Cuisine**

**Best Comfort Food**

**Dangerously Delicious Dessert**

**Blazin' BBQ**

**Return this form to Gina Duncan with Visit Marietta to participate!**

**[gina@visitmariettaga.com](mailto:gina@visitmariettaga.com)**